



ABIS
Parivartan
Transforming Lives of Poultry Farmers



BEST GC
IN THE INDUSTRY

25%
FINANCIAL SUPPORT*

Partner with Pioneers of Environment
Controlled Poultry House in India and
Double Your Income



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ABOUT IB

IB Group, headquartered in Chhattisgarh's Rajnandgaon district has been synonymous with excellence and poultry since 1985. Our founder and Managing Director Mr. Bahadur Ali is a dynamic visionary and is popularly known as the 'Father of Modern Poultry in India'. The diversified agribusiness conglomerate has a strong presence in **26** states and through its strategic partnerships with **25,000+** farmers, dealer network, and a dedicated team of **15,000+** employees, we've earned our place as India's integrated protein leader. The group has been driving innovation and transforming poultry farming with sustainable practices and cutting-edge technology.

HIGHLIGHTS



We clocked INR **11000Cr** turnover in FY 23



25000+ farmers connected digitally



Legacy of **4** decades in poultry



Pan India presence with feed plants, hatcheries & solvent plants



Diversified agribusiness conglomerate



India's largest commercial broiler integration company



ABOUT PARIVARTAN



IB Group believes that automation and technology are the key drivers of the poultry industry in India. **“Parivartan”, the flagship initiative** aims at assisting the poultry farmers in upgrading their farming infrastructure to modern environmentally controlled houses. We aim to encourage our integrated farmers to join the poultry revolution and embark on their entrepreneurial journey by embracing **automation & technology**. Since inception parivartan has transformed the lives of countless farmers across the country and continues to do so by **“doubling their income”**.



"IB group is changing the ecosystem of poultry in India with Environment Controlled poultry houses and impacting lives. IB partners with broiler farmers empowering them with cutting-edge infrastructure and automated machinery. I am happy to share that we are the only Indian company to offer end to end EC house solution."

- Mr. Bahadur Ali
Founder & Managing Director, IB Group

Business Assurance

5 years of
integration agreement

Prioritized Service

Pan India presence
of qualified vets for best
in class service

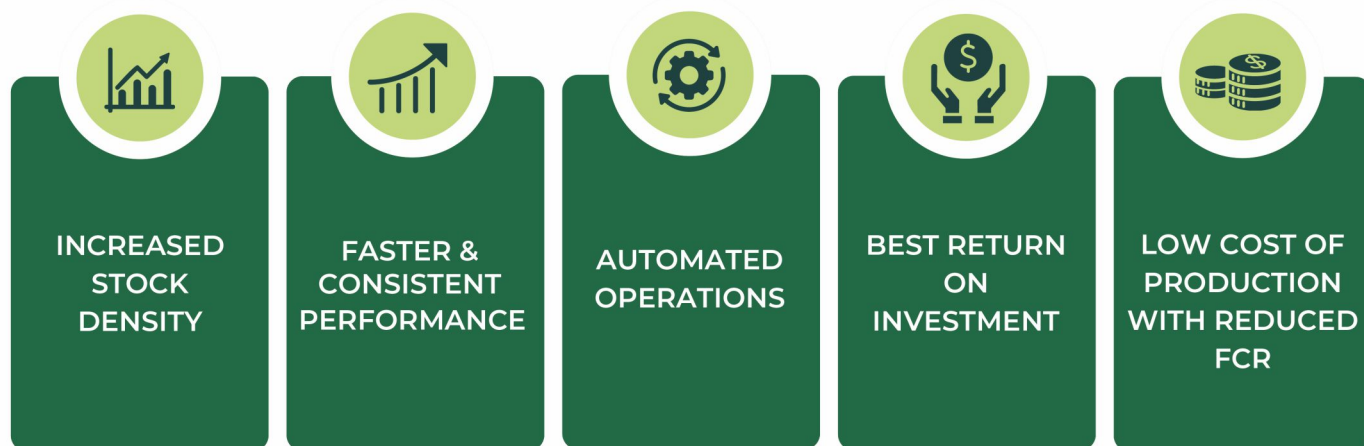
Training & Handholding

Robust Team of EC house
trained supervisors for
handholding parivartan farmers

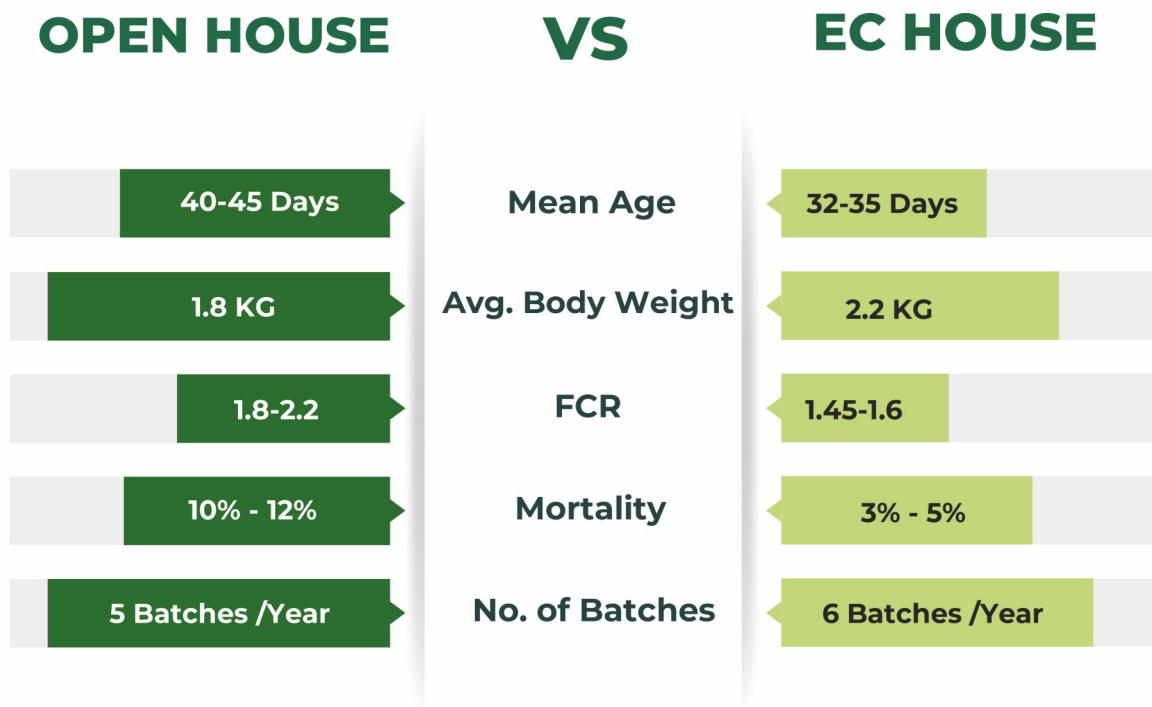
Technical Support

Strong network of service
technicians for 24*7 support

BENEFITS OF EC HOUSE



DIFFERENCE IN OPEN HOUSE AND EC HOUSE



- State of the Art : Hatcheries
- Modern Feed Manufacturing Units

- Most advanced R&D lab
- Strategic tie-up with Aviagen



EC HOUSE EQUIPMENTS



A. Feeding System

- Sensor based feed supply
- Easy access to bird
- No feed wastage



B. Drinking System

- Eliminates water spillage and wastage
- Fresh & hygienic water
- Easy to clean & maintain



C. Climate Control Equipment's

C.1 Cooling Pad

- Evaporative cooling process
- Maintains optimal temperature and humidity
- Prevents heat stress among the birds



C.2 Ventilation Fan

- Regulates temperature and humidity
- Removes excess moisture & harmful gases
- Prevents heat stress for the birds



C.3 Diesel Brooder

- Cost effective heating
- Precise temperature control for brooding
- Portability



C.4 Panel

- Automated control of lighting, temperature, ventilation, and feed distribution
- Energy efficient
- Easy to operate and monitor

EC HOUSE EQUIPMENTS



C.5 Circulation Fan

- Improves air distribution
- Maintains uniform temperature
- Reduces condensation and ammonia levels



C.6 Gas Brooder

- Efficient & economical
- Reliable & easy to operate
- High and consistent heat output



C.7 Controller

- Real time and remote data access
- Graphical data representation
- User friendly operations

D. Electrical Support Equipments



D.1 Generator

- 30 KVA capacity
- Uninterrupted power supply for smooth operations
- Fuel efficient



D.2 Stabilizer

- Voltage regulation
- Equipment protection
- Reduces downtime



D.3 Auto Changeover

- Automatic switchover to alternative power source
- Minimizes downtime
- Reduces the need for constant monitoring and manual intervention.



D.4 Electrical Wiring & PVC Item

- Safe and durable
- Reduced risk of electrical failures
- Ease of maintenance



ONE STOP SOLUTION FOR POULTRY FARMERS

DOUBLE YOUR INCOME – INCOME CALCULATOR

Farmer's Income Calculator (Per Batch)						
	Shed Size	Bird Placement	ABW/Bird	Production in KG	GC/KG	Income Per Batch
Open House	10000 Sq Ft	7833	2 Kg	16000	7.50/-	117495/-
EC House	10000 Sq Ft	14461	2 Kg	28923	9.90/-	286337/-

Incremental Income Per Batch 168842/-

Income Multiplier 2.4 Times

TERMS & CONDITIONS

AGREEMENT

- The Parivartan and Broiler Integration agreement will be signed separately between the farmer & ABIS EXPORTS (INDIA) PVT LTD

SCOPE OF COMPANY

- Supply of materials, support for the project reports and technical support.

WARRANTY

- Warranty of supplied equipment - 12 Months from the date of Invoice (Against manufacturing defects only)
- Technician support will be up to 12 months from the Invoice date up to 6 visits only. Subsequent visits will be charged as per the policy.

FARMER/CONTRACTEE SCOPE

- Civil works as per drawing, Power supply up to EC panel, Electrical wiring of EC panel, water supply to regulator.

PAYMENT TERMS

- For receiving payments we prefer NEFT/RTGS/IMPS. Cash transactions are strictly not acceptable.
- 25% Advance & Balance 75% against the Quotation before the dispatch.
- Token amount is non-refundable.

TRANSPORTATION

- Transportation cost at actuals to be paid by farmer/contractee to the transporter directly before the loading of material from the company's Warehouse

INSTALLATION CHARGES

- Installation charges + GST is applicable.
- The company will provide 2 technicians for installation of equipment's, charges of first person (Rs 2000/day), & second person (Rs 1000/day) to be paid by the farmer/contractee.
- The farmer/contractee will have to arrange 2-3 labour for support and ensure fabrication work at his own expense
- Technician's lodging and boarding shall be arranged by the farmer/contractee.



JOIN OUR NETWORK OF HAPPY FARMERS TODAY !



SALES & SERVICE
HELP DESK
FOR PARIVARTAN FARMERS
7610255555

TESTIMONIALS

"I used to have an open farm that faced a high mortality rate for my birds. However, after consulting with the IB Group supervisor, I learned about the Parivartan Scheme. By applying their techniques and transitioning to an AC Farm, the mortality rate dropped to just 1-2%. Not only that, but my bird-raising capacity increased, leading to a significant boost in income."

- Raghuvendra Verma, Devkatta, Dongargarh

"Within two years, I achieved a 2 lakh profit per batch across 14 batches, demonstrating how modern technology streamlines poultry farming, reduces labor, and yields high-quality, protein-rich chickens. Inspired by my success, 30-40 farmers have joined the thriving Parivartan community, eagerly anticipating the upcoming Parivartan Gen Nxt."

- Bhaskar Reddy from Telangana



SCAN QR CODE FOR
BUSINESS ENQUIRY



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